



DNHS P-TECH ACADEMY COMMUNICATION PLAN

	DISD Blackboard Messages	Email	Text	Social Media	Phone Calls	Google Classroom	Website
Students	✓	✓		✓		✓	✓
Parents	✓	✓	✓	✓	✓		✓
Business & Industry Partners		✓	✓	✓	✓		✓
District Staff	✓	✓	✓	✓	✓	✓	✓
Campus Staff	✓	✓	✓	✓	✓	✓	✓
IHE		✓	✓	✓	✓		✓

Communication Goals

- To establish an effective plan to improve engagement and communication with both internal and external audiences.
- To develop and maintain positive relationships with all stakeholders to strengthen and support the P-TECH Academy.
- To promote community involvement and build partnerships that serve to enhance the educational experience for all Donna North P-TECH Academy Students.